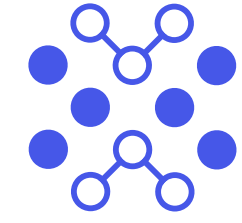


Powered by Numinar

Comprehensive campaign software designed by technologists to help Republicans win



Our Mission

We're a team of world-class software engineers and designers dedicated to being the **most innovative technology provider** for the Republican movement.



Our Product

An **intuitive software platform** combining voter data, research, and outreach to win elections

Wait. What?

A Comprehensive Software Platform



Data Center

Get full access to over 400 key data points on all your voters



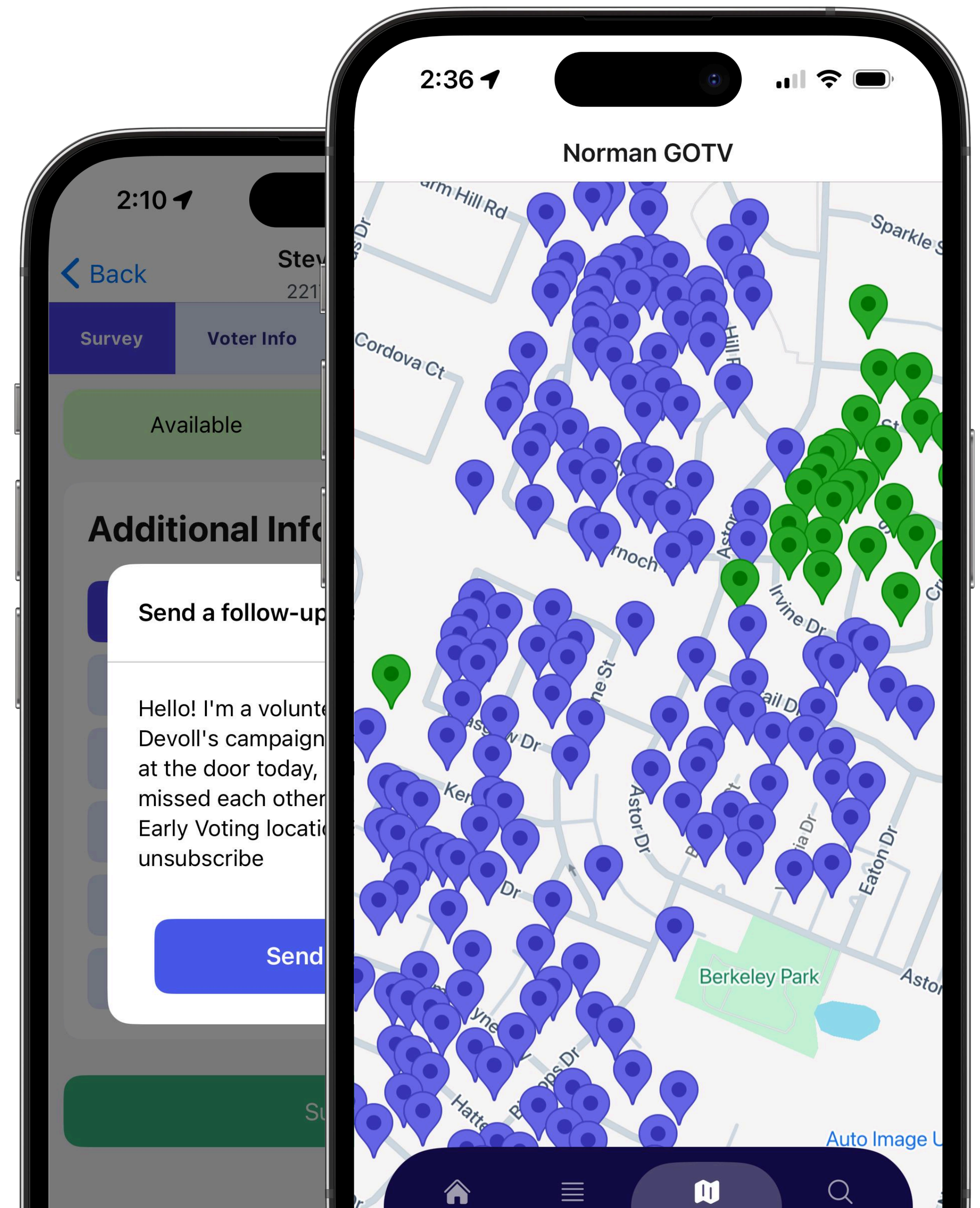
Survey Tools

Write your own questions and criteria or use one of our templates. Field your poll via automated text or phone call.



Voter Contact Suite

Connect with voters through [Direct Mail](#), [Call](#), [Canvass](#), [Text](#), and [Relational Organizing](#)



Voter Data



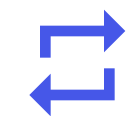
Data Center

Get full access to over 400 key data points on all your voters



Robust CRM functionality

Look up voters and track your tags and interactions



Import & export

Self-service uploads for your voter data

numinar.com

< Back

JB Jordan Brockmier

About Activity Tags & Notes Turnout History

Opt-out of all communications ✕ Unregistered ✕ Hard Support ✕ Add attribute ▾

Demographic

Ethnicity	White
Gender	Female
Age	47

Political

RNC Registration ID	9da06fe2-b55d-4511-80d5-7dd0c048d0cd
State Voter ID	15675
Party	● Republican
Voter Frequency (General)	4/4
Voter Frequency (Primary)	2/4

Turnout

Voter Research



Ultimate survey customization

Write your own questions and criteria or use one of our templates



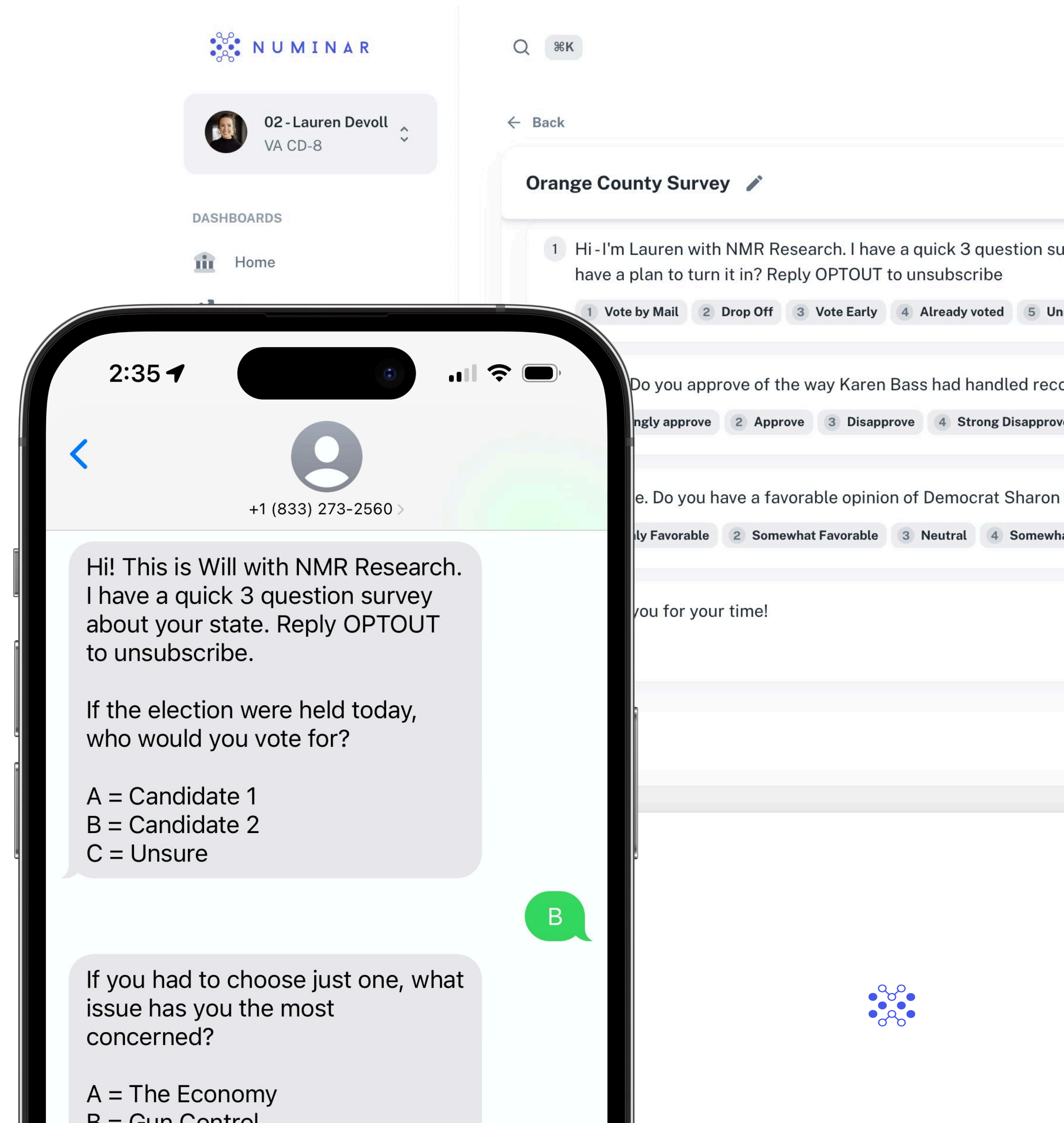
Text & IVR surveys

Field your poll via automated text or phone call
Text **DEMO** to **833-273-2560**



Predictive models

Reduce time and money wasted on outreach



Voter Outreach



Calling & texting

Reach your supporters at scale with half the effort as before



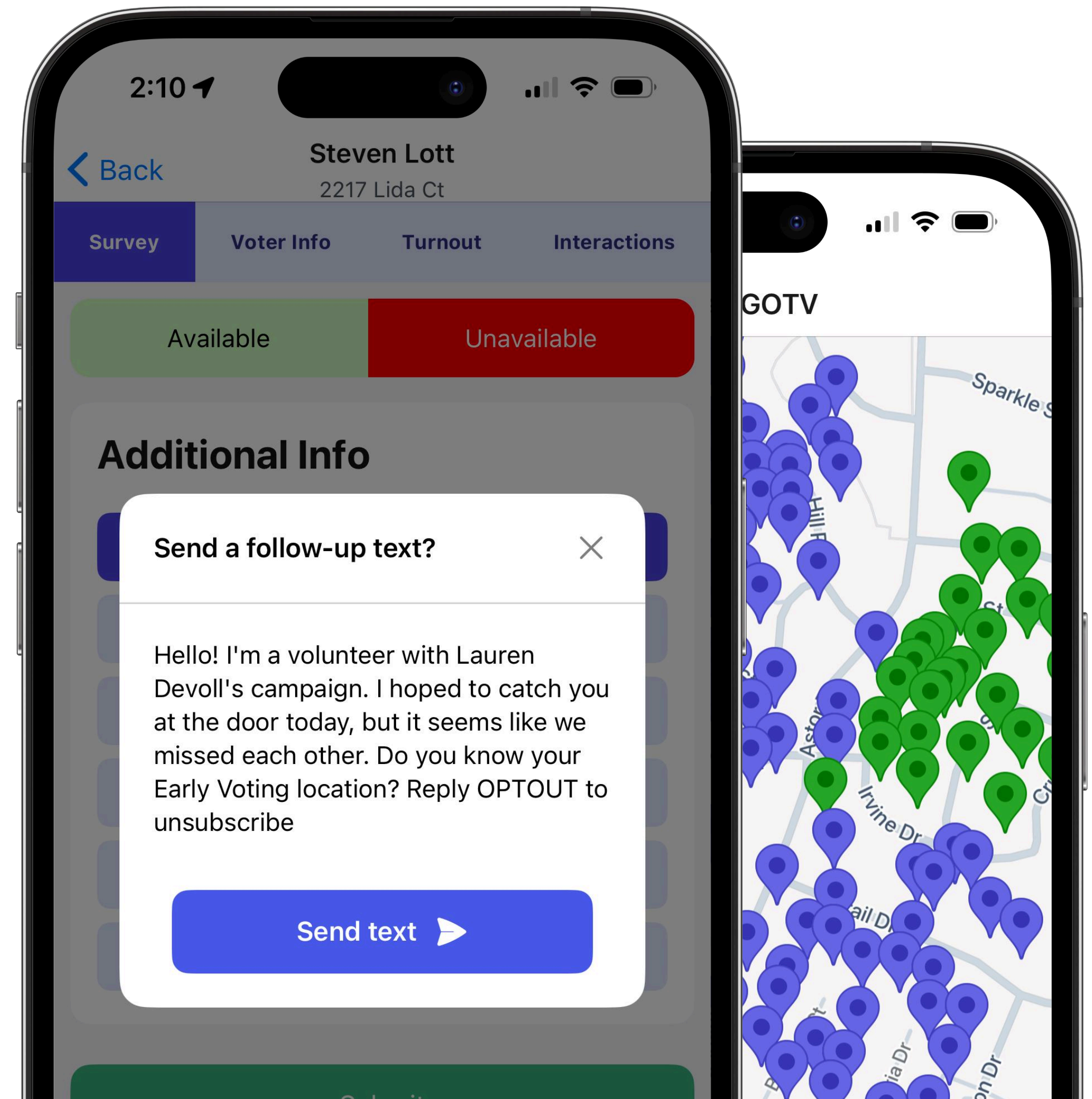
Canvassing

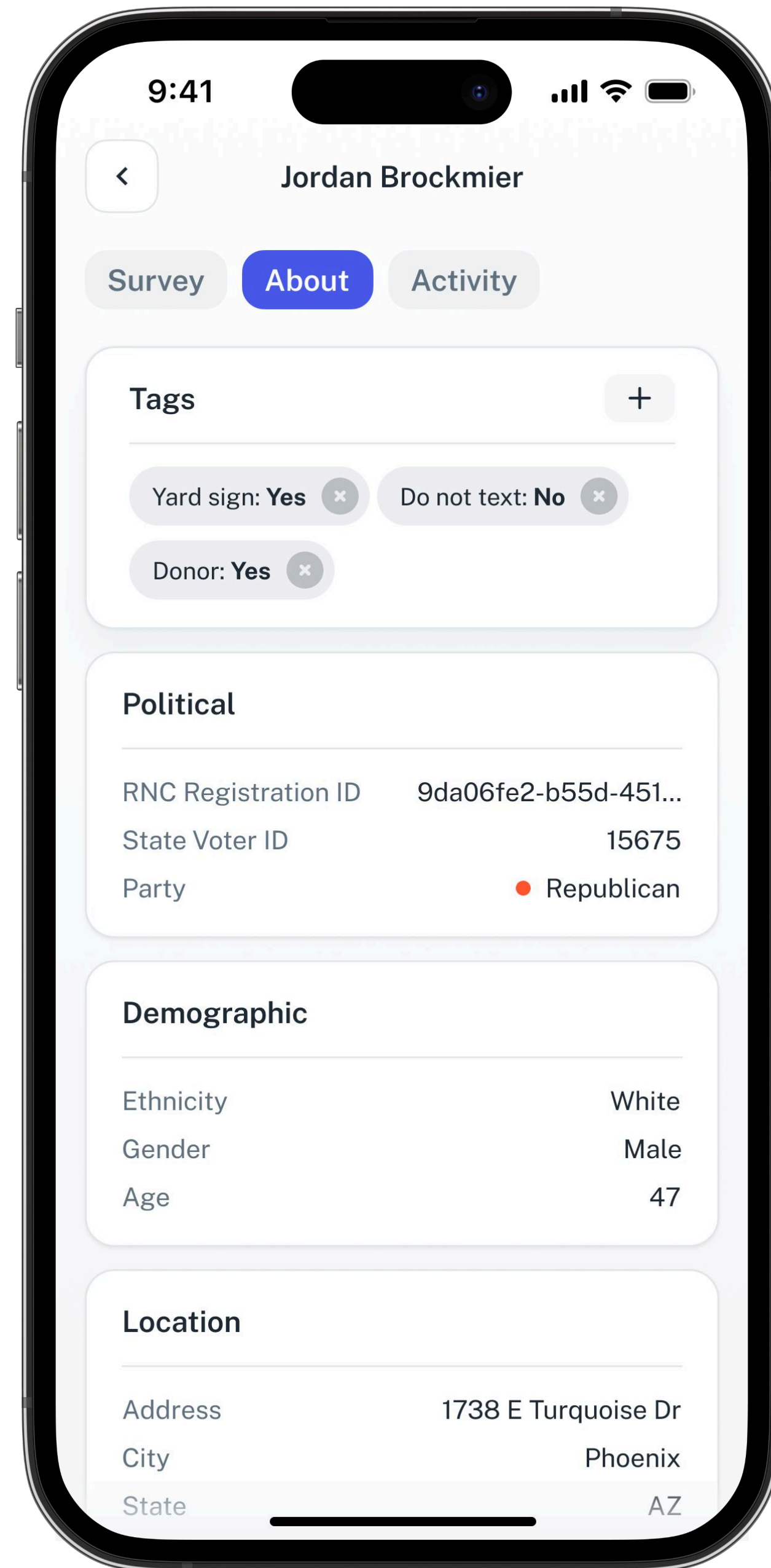
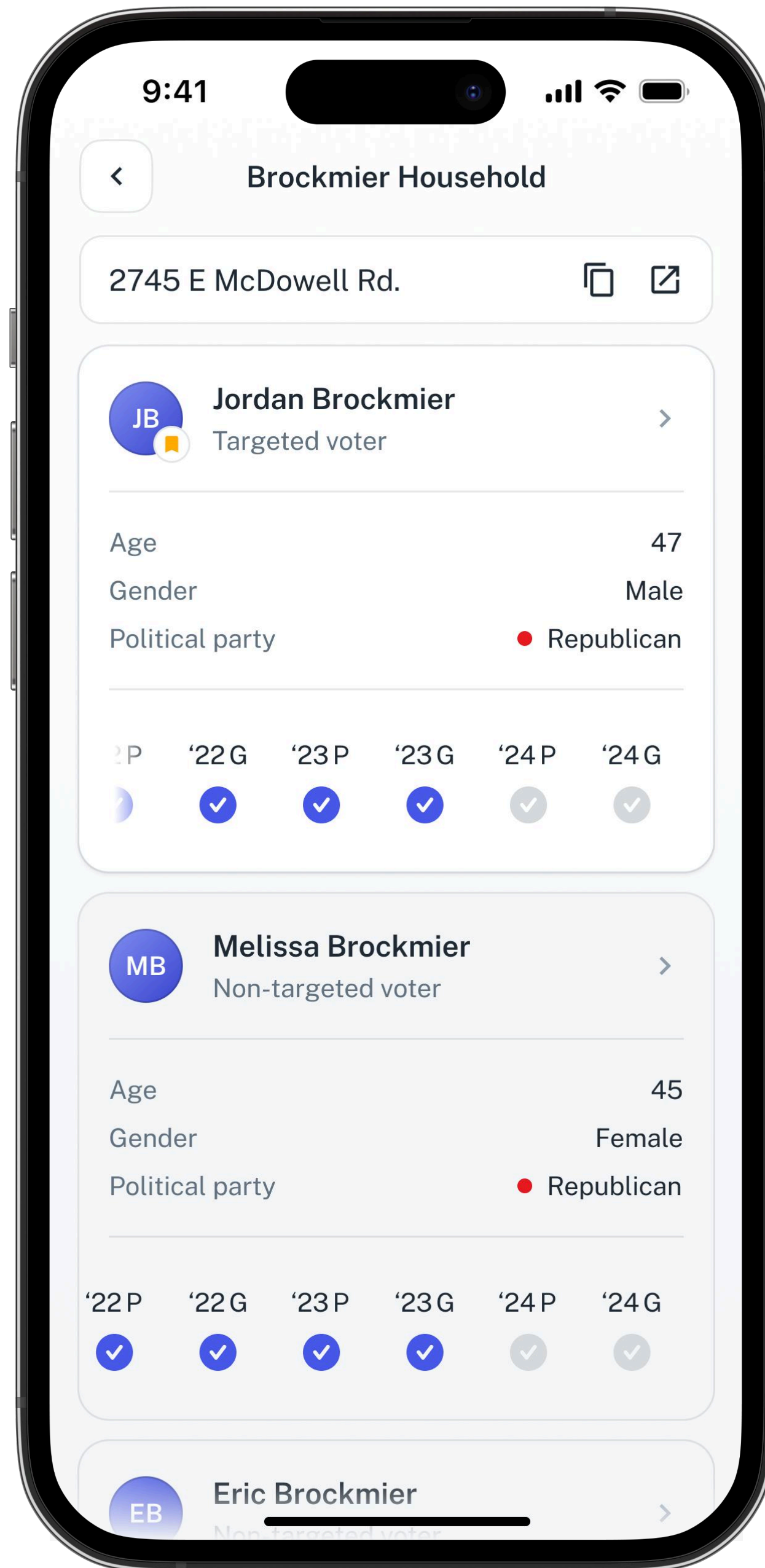
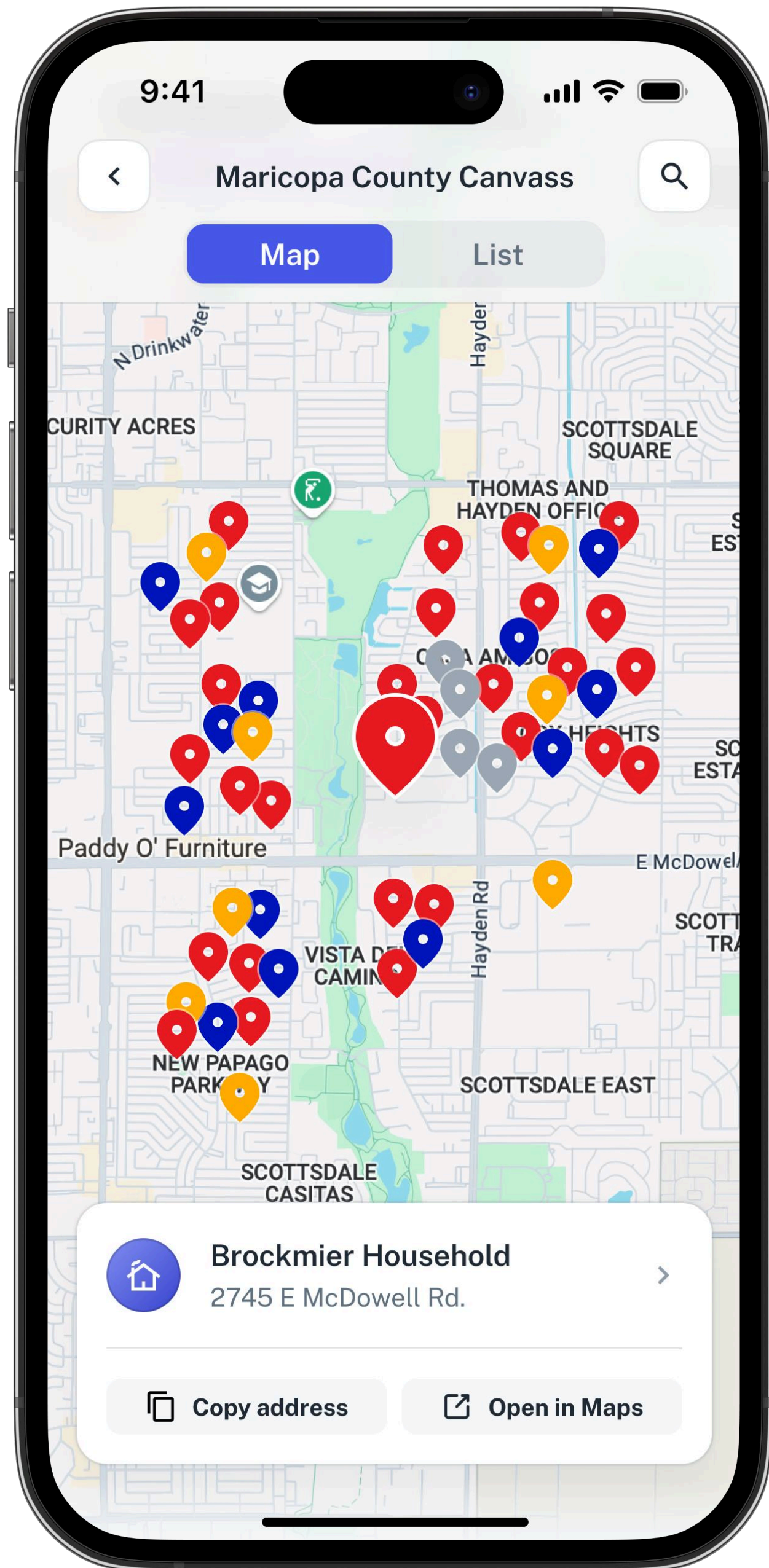
Customize your walk lists with map views and access any registered voter in your district



Direct mail

Send personalized direct mail to voters with more ease than ever





A Delightful Experience



Excellent application for campaign season!

Numinar is a fantastic app that has revolutionized the way I engage with the voting process. The design is sleek and intuitive, making it easy to navigate through voter data and managing upcoming election details.

I also appreciate the wealth of info...



This was a great app for our campaign

The user interface was very easy to use. We were able to have our volunteers up and running within a half an hour of giving them the quick overview. Text messaging feature was extremely important for the campaign. “Numinar helped us cross the finish line first and win the race”



Game Changer

After several cycles of depending on others to produce the products we needed to run a local campaign Numinar came along and changed the game. For a fair and achievable monthly rate we controlled the data management and took control of our campaign database. RNC data isn't perfect, but that is more than...



Our Latest Developments

Keeping innovation at the forefront of Republican technology



Relational Organizing



Leverages personal relationships

Use existing connections for voter outreach.



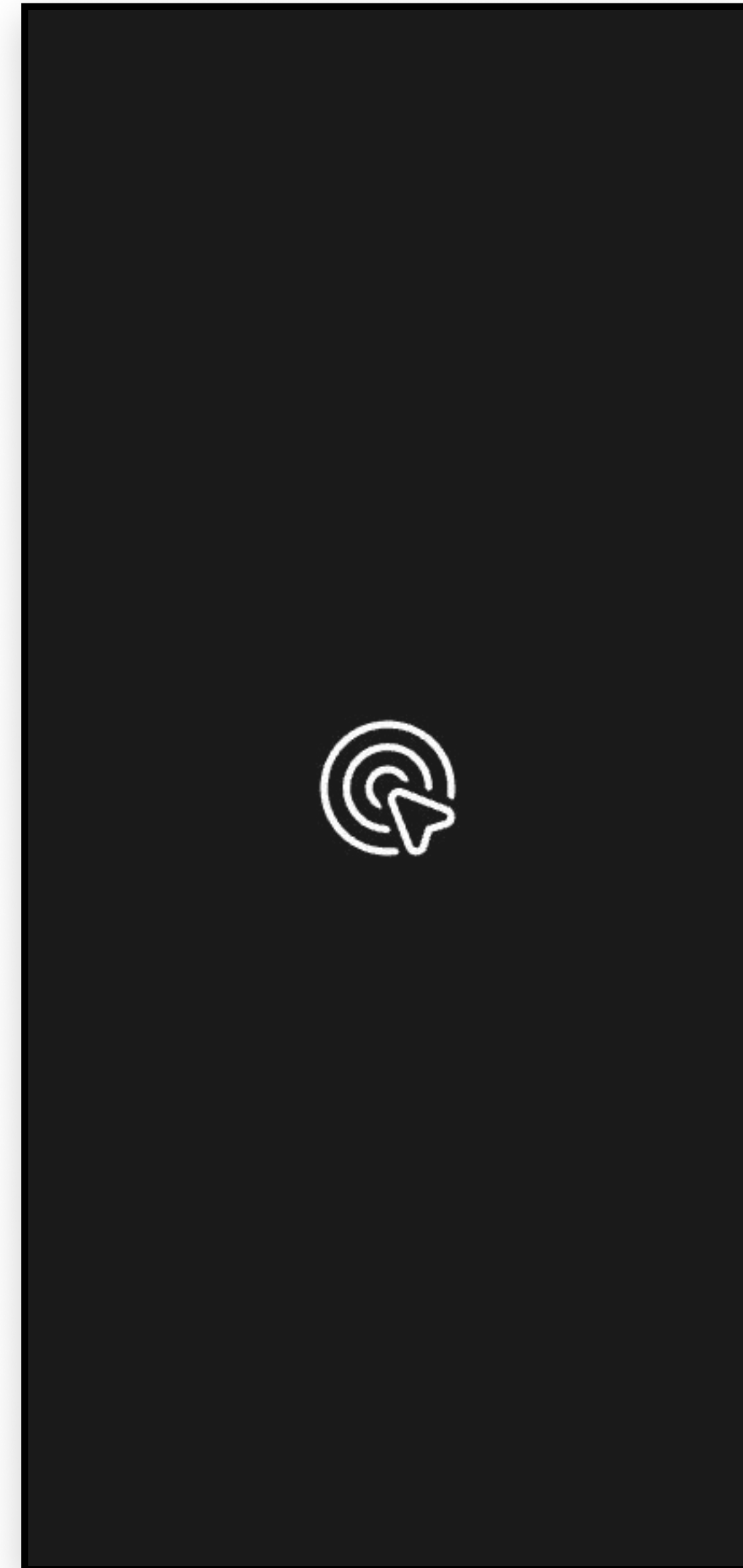
Effective recruitment incentives

Encourages personalized voter contact.



New social graph dataset

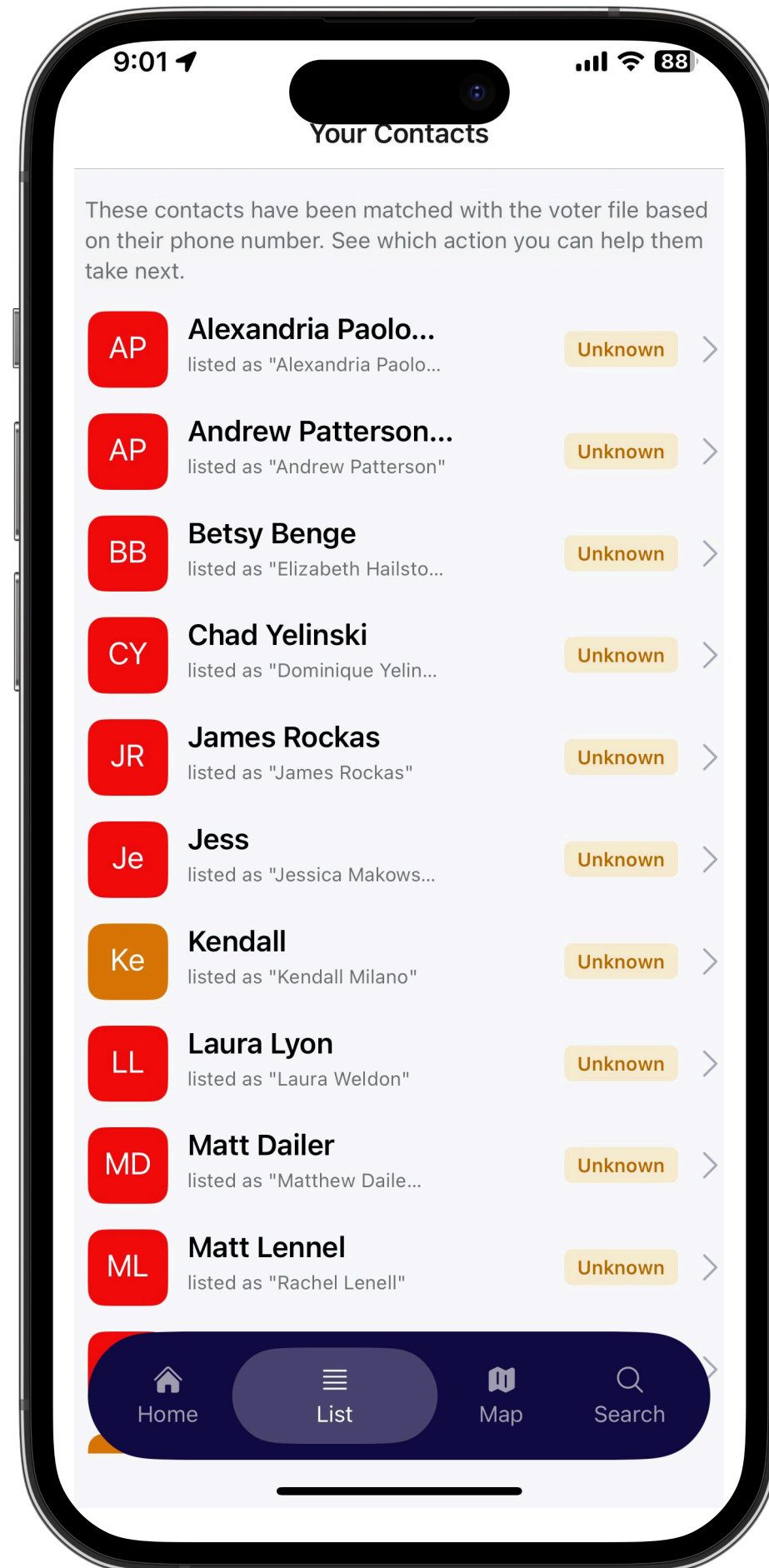
Developed a unique relationship-based dataset.



Relational Organizing Demo

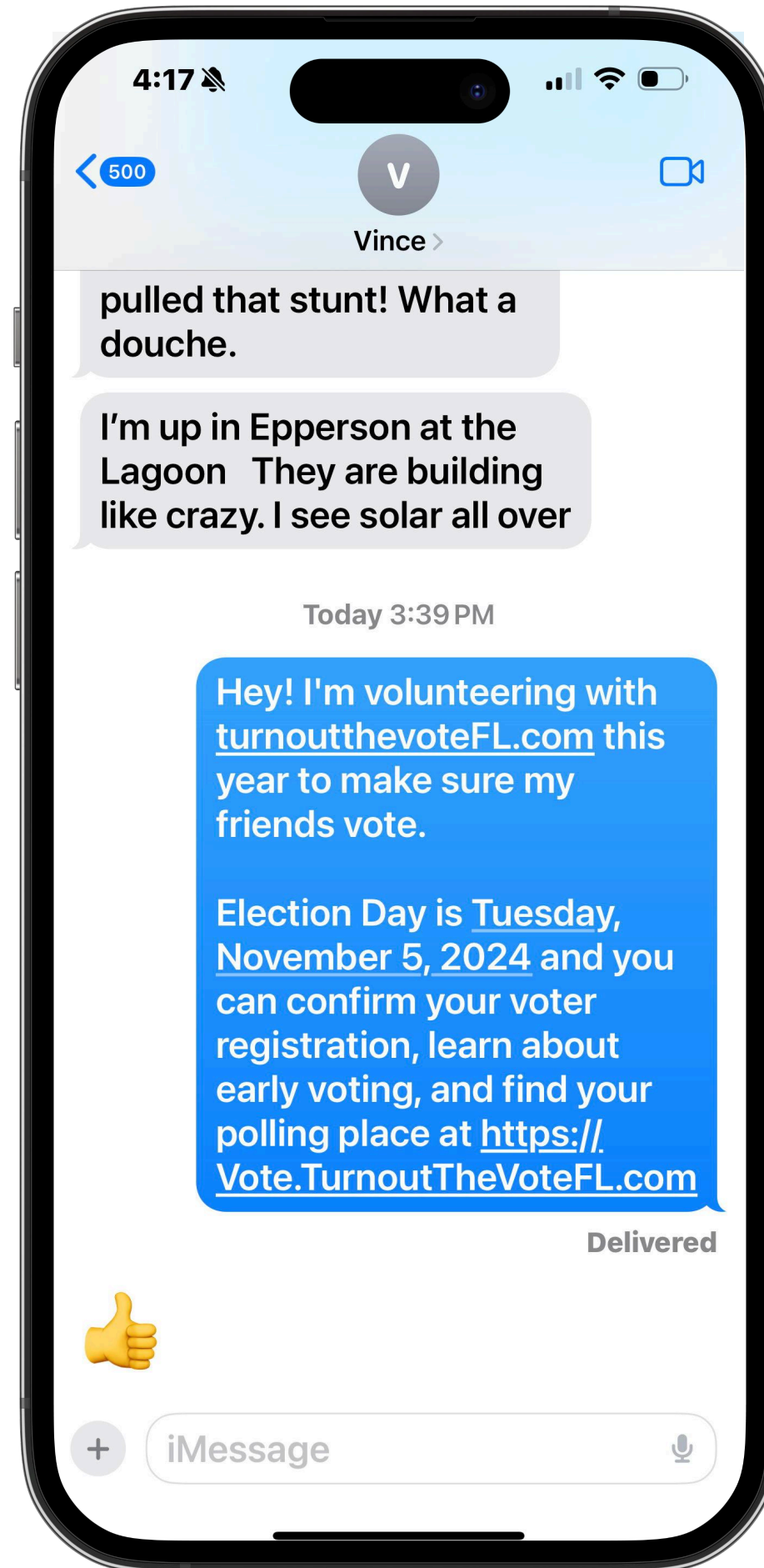
1

Advocates match contacts against target universe



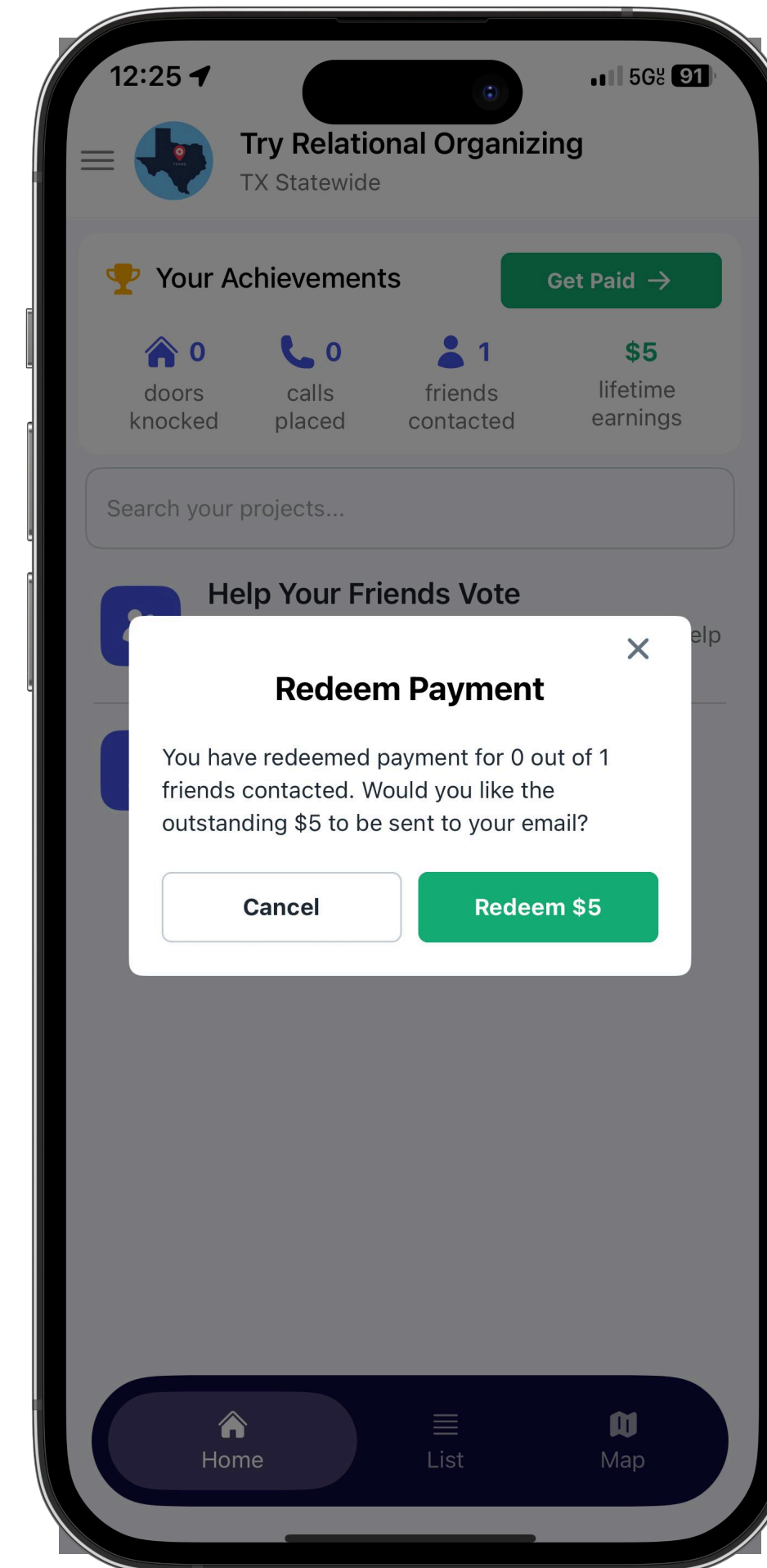
2

Advocates text contacts pre-drafted text

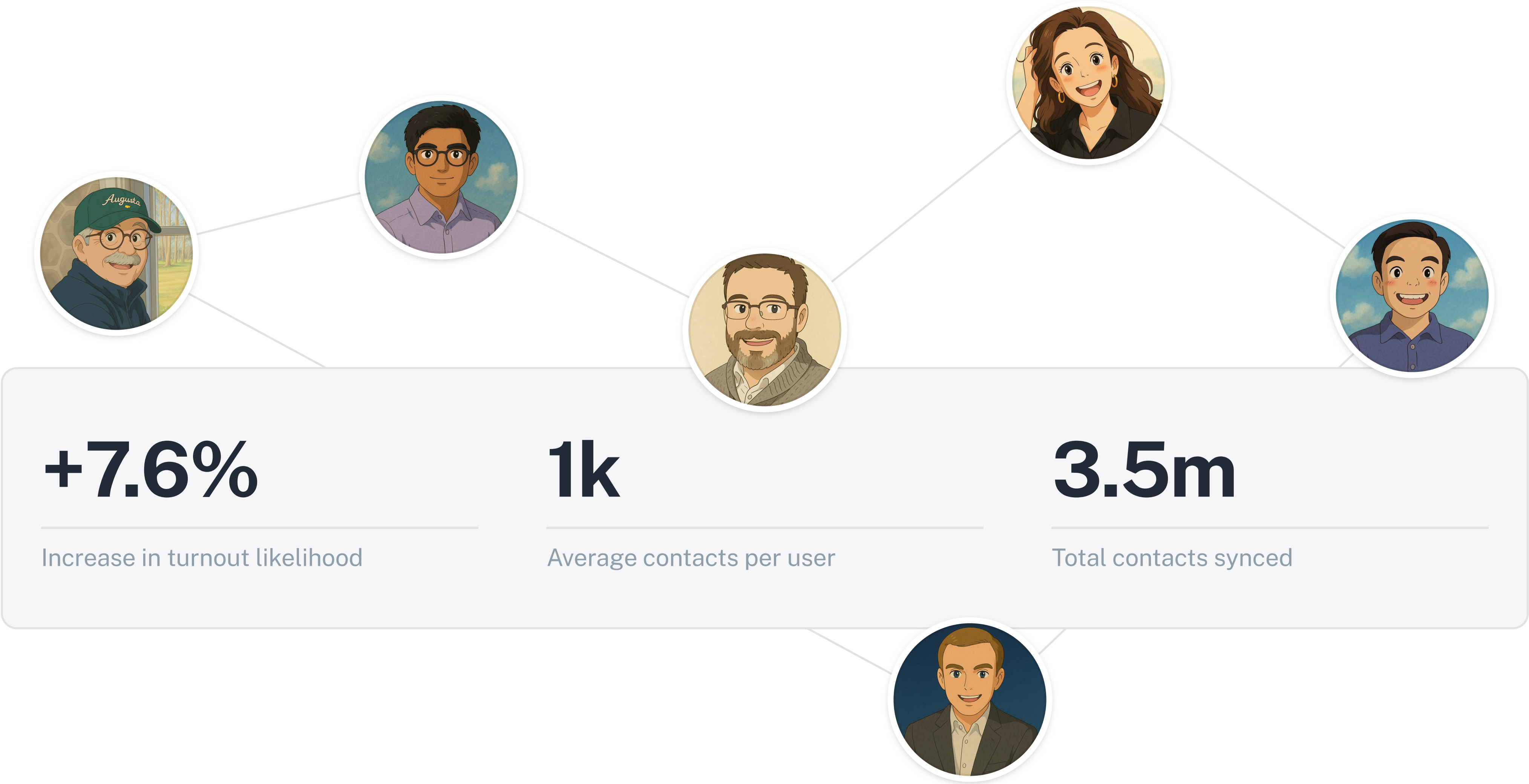


3

Advocates redeem incentives and choose payment method



Relational Organizing



Voter Registration



New unregistered voter dataset

Expand campaign efforts with ~60% more data



Full outreach compatibility

Call, text, and canvass unregistered voters



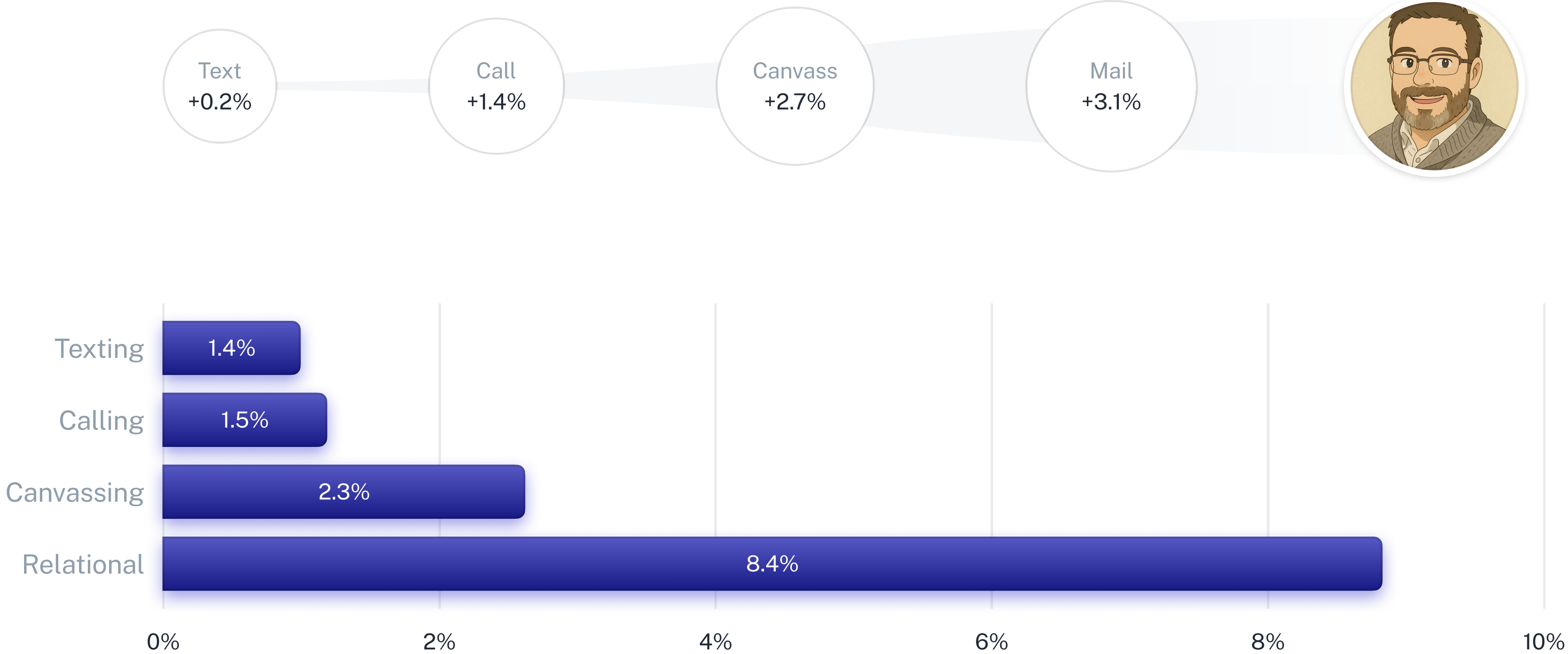
Register your friends

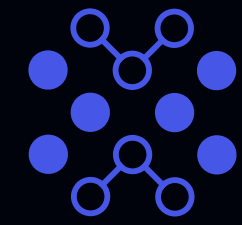
Use relational organizing for voter registration

Pennsylvania Statewide



Causal Modeling





Contact Us

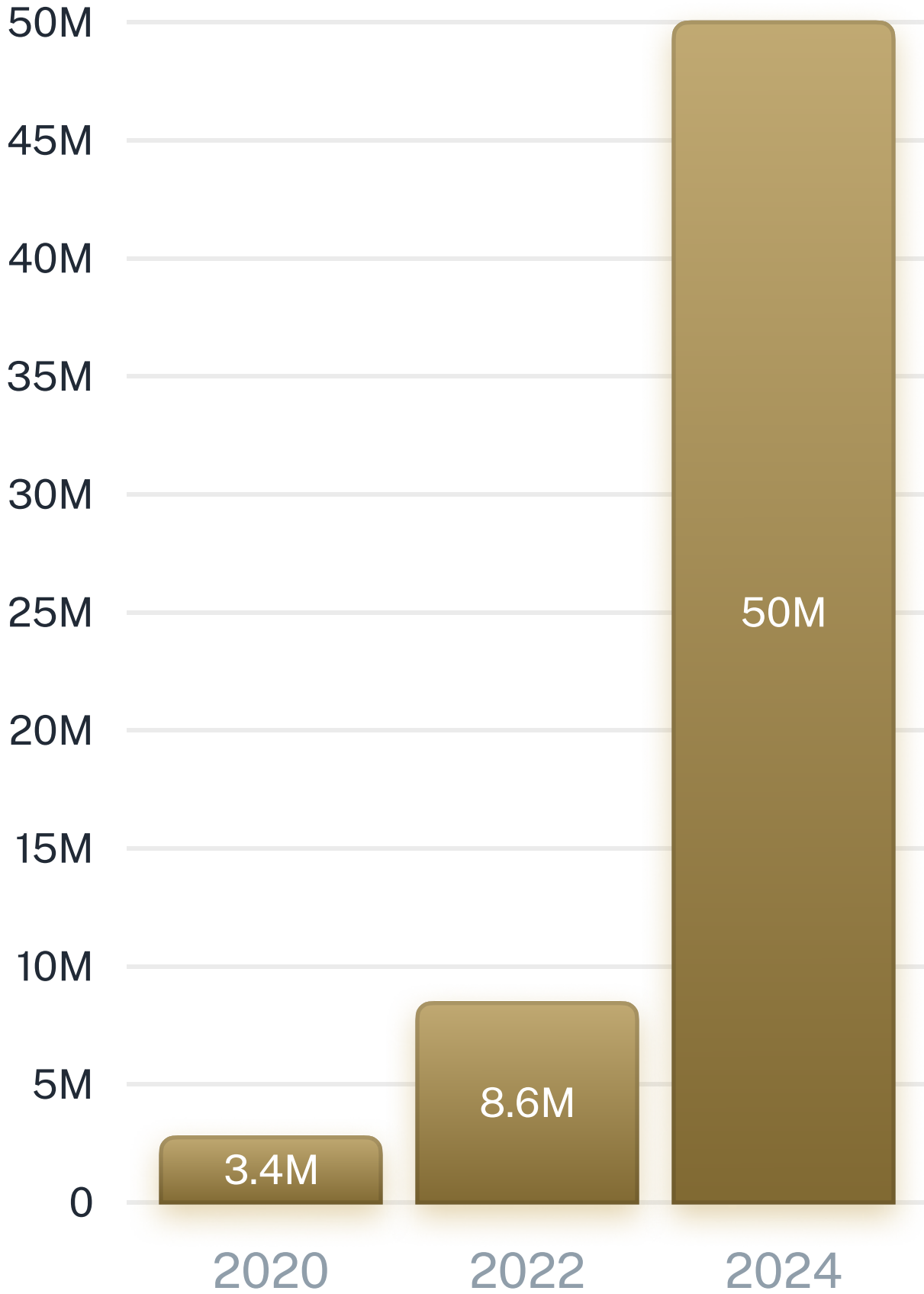
 numinar.com

 team@numinar.com

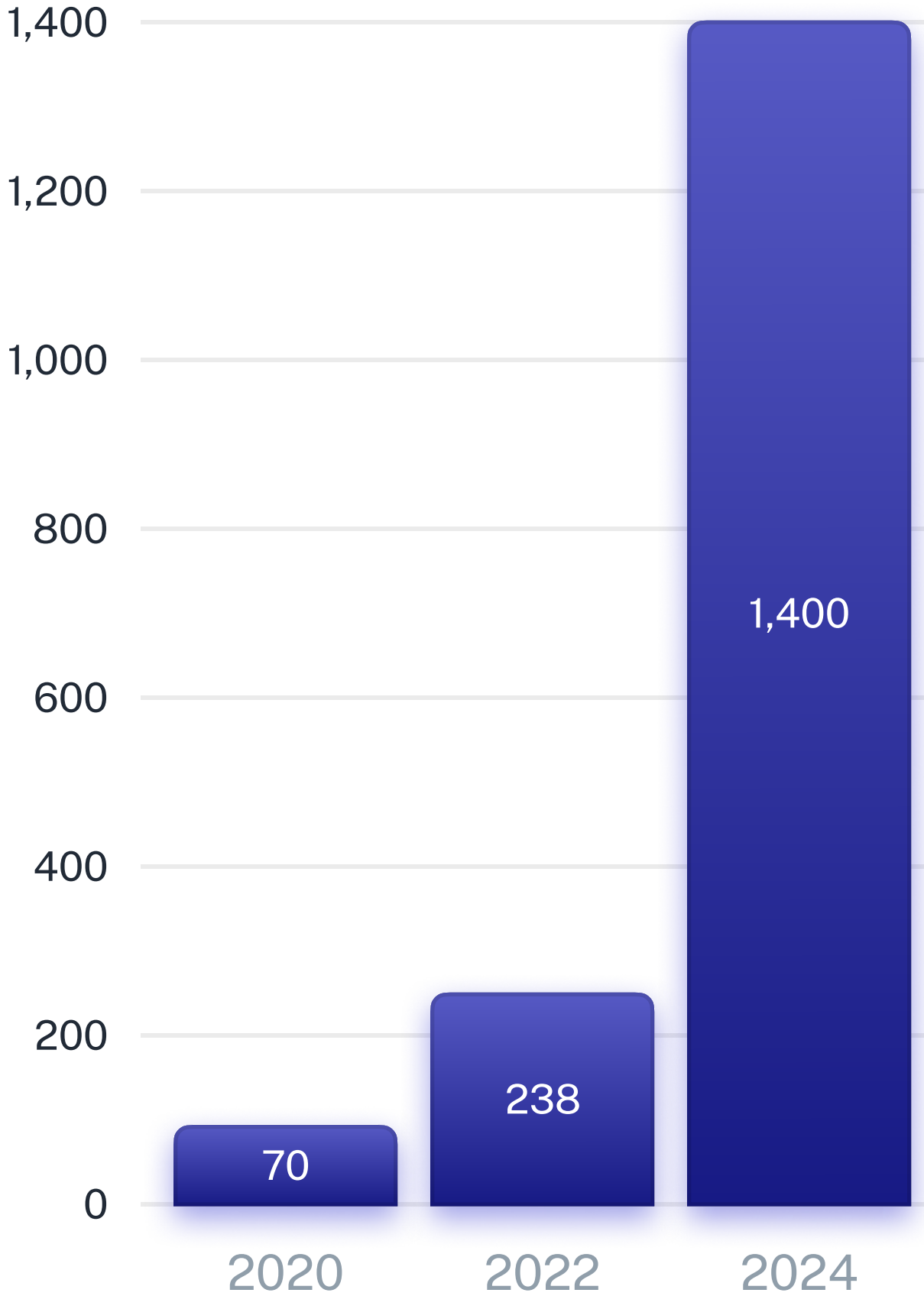
 Washington DC

Our Growth

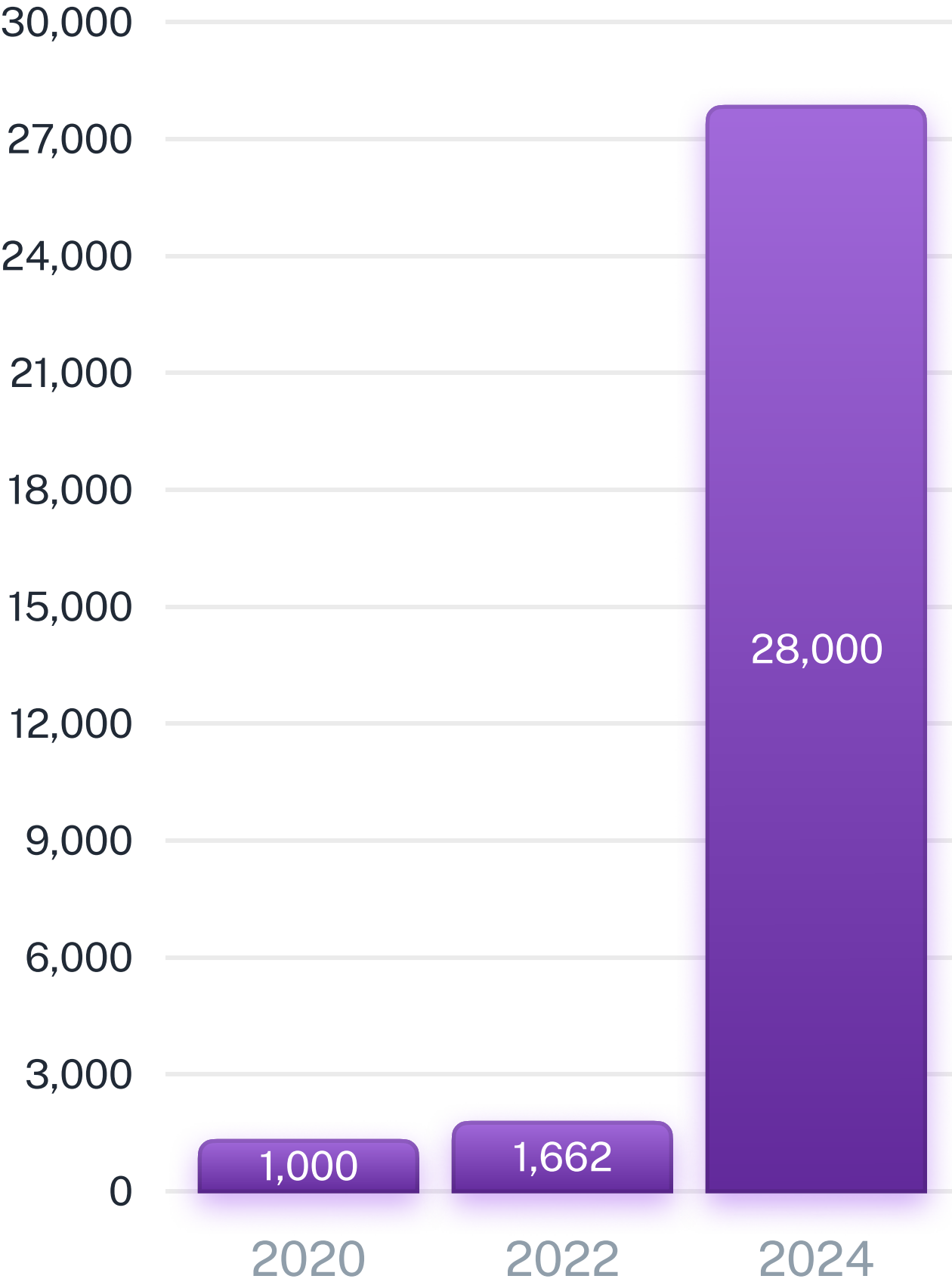
Voters Reached



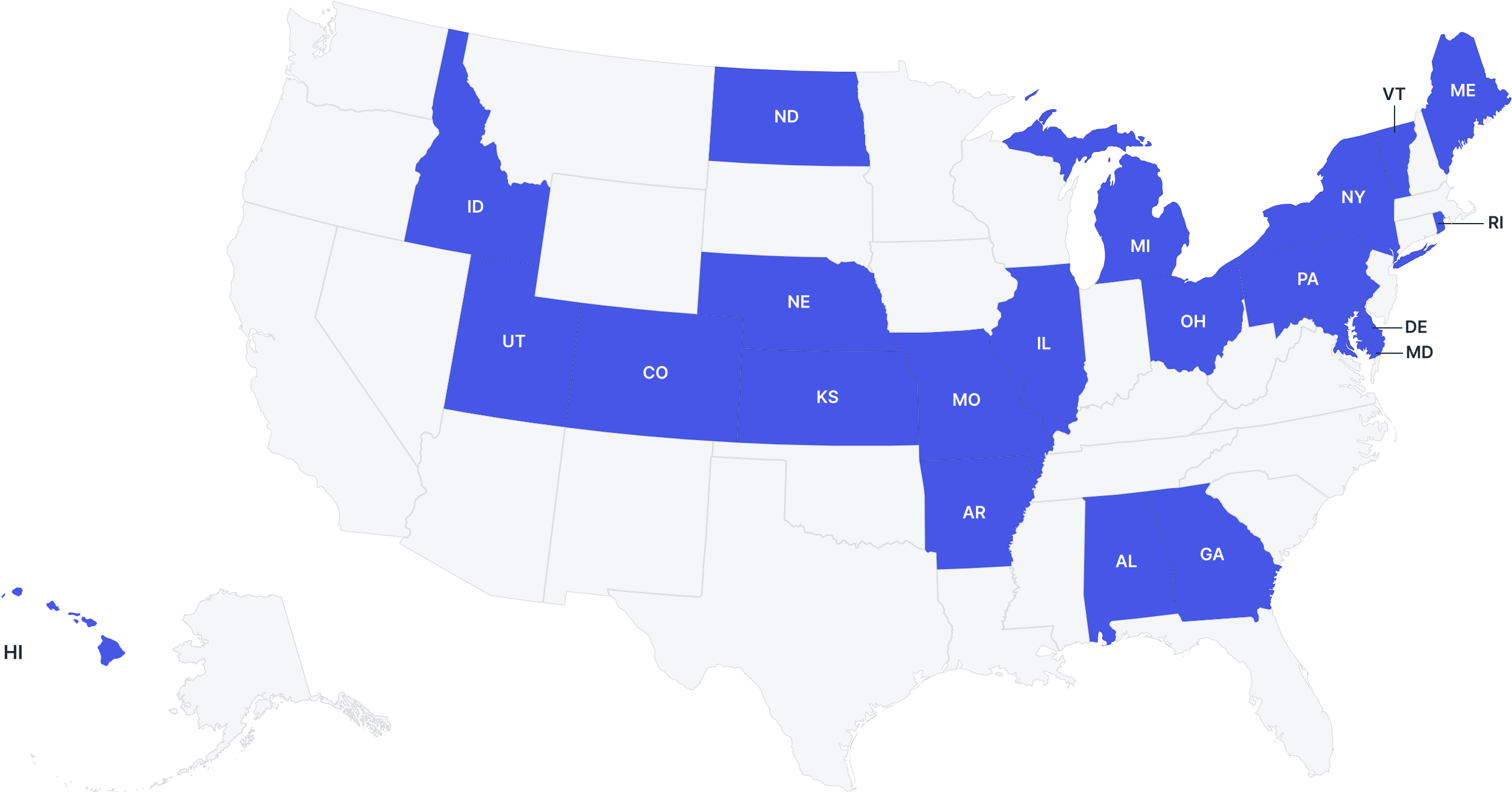
Campaigns



Users



Our Scale



20

State parties

50M

Voter contacts



Our 2025 Partners

