



PARTNER  
WITH US

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Women's Public Leadership Network (WPLN) is a national nonprofit **educating, organizing, and inspiring** center- and right-leaning women to seek public office at all levels across the U.S. and become effective leaders.

[womenspublicleadership.net](https://womenspublicleadership.net)  
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# OUR MISSION: TO SEE MORE WOMEN AT DECISION-MAKING TABLES

Women's Public Leadership Network (WPLN) is building a community of support for center-right women leaders, offering expert training, mentorship, and insider knowledge to help women pursue public leadership positions in all 50 states.

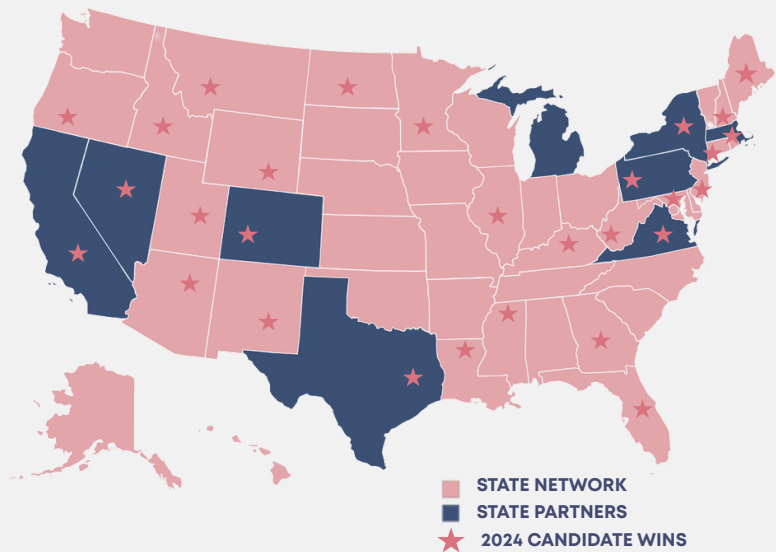
## OUR AUDIENCE

**50** STATES **AGES** 19-70

18% HISPANIC OR LATINA  
17% BLACK OR AFRICAN AMERICAN  
6% NATIVE AMERICAN  
4% ASIAN OR PACIFIC ISLANDER

38% REPUBLICAN  
28% DEMOCRAT  
14% INDEPENDENT

## NATIONAL NETWORK OF WOMEN LEADERS



This is no easy task, but as the only national nonprofit solely dedicated to center-right women's political leadership training, we are committed to bringing our network to every neighborhood in America.

Our network of leaders and advisors believe in pragmatic, commonsense solutions at every level of government across the country and are at the forefront of policy decisions that will impact businesses large and small, across all industries.

## OUR PRINCIPLES

**MORE POLICYMAKERS, FEWER ACTIVITSTS**  
**MORE PUBLIC SERVANTS, FEWER POLITICIANS**  
**PRO-WOMAN, NOT ANTI-MAN**



*Women's Public Leadership Network (WPLN) is a non-profit organization organized under Section 501(c)(3) of the Internal Revenue Code. Donations are tax-deductible to the full extent provided by law.*

# VIRTUAL & DIGITAL OPPORTUNITIES

PROGRAM	TIMING	AUDIENCE	ENGAGEMENT
<b>Online Training Resources</b>	<i>Evergreen</i>	<b>3,000+ Enrollments</b>	WPLN's online curriculum provides 70+ free expert-led videos, worksheets, templates, and quizzes. WPLN is looking to expand our library with even more resources in 2026.
<b>Tips From The Trail Podcast</b>	<i>Monthly</i>	<b>2,500+ Views (Newly launched!)</b>	This program features women leaders who are working in or around politics or have run for office, revealing their best tips and tricks for success.
<b>Newsletter for Women Leaders</b>	<i>Monthly</i>	<b>10,000+ Subscribers</b>	WPLN sends out a monthly newsletter sharing our programs and activities each month and highlighting news, policy topics and resources of interest to women leaders.
<b>Leadership Spotlight</b>	<i>Quarterly</i>	<b>8,000+ Followers Across Platforms</b>	This series streams live to Facebook & LinkedIn showcasing the diverse journeys of women leaders across WPLN's network.



# EVENTS & TRAININGS

PROGRAM	TIMING	AUDIENCE	ENGAGEMENT
<b>National Summit</b>	<i>June 4-5 2026 Philadelphia, PA</i>	200+ women leaders at all stages of the political process - candidates, elected officials, and network supporters	This three-day event offers networking, skills-building and policy workshops, and keynote speeches, providing opportunities to engage with our national network and present on key issues.
<b>Congressional Orientation</b>	<i>November 2026 Washington, DC</i>	Freshmen center-right Congresswomen and WPLN supporters	WPLN hosts the freshman class of center-right Congresswomen along with current Members for an exclusive, intimate program to share tips for navigating DC.
<b>Lead in Style</b>	<i>Year-Round Statewide</i>	Women candidates, officeholders, and aspiring leaders	WPLN brings branding and training opportunities to women across the country in our newest program, <i>Lead in Style</i> , to help leaders elevate their professional brands.
<b>Local Campaign Trainings</b>	<i>Year-Round Virtual &amp; In-Person</i>	Women candidates, officeholders, and aspiring leaders	Expert-led trainings designed to equip women with the practical tools and skills they need to lead a successful campaign.



# PARTNERSHIP LEVELS



## JOIN WPLN IN INCREASING THE NUMBER OF EFFECTIVE WOMEN LEADERS ACROSS THE COUNTRY.

Through partnership with WPLN, your organization will have access to current officeholders and rising stars to educate them on the impact of public policy on your industry. WPLN also partners to support women within your organization or network to engage in the political process and advance their own leadership journey. Contact us to learn more.

### ARCHITECT \$100,000+

- All benefits of Ally, Advocate, & Ambassador levels
- Exclusive opportunity to sponsor and co-host a program of your choice, including our Podcast or Leadership Spotlight
- Presentation or workshop opportunity at 2026 National Summit

### AMBASSADOR \$50,000

- All benefits of Ally and Advocate levels
- VIP access (includes exclusive offsite event!) and premium vendor table at 2026 National Summit
- Recognition at all in-person events

### ADVOCATE \$25,000

- All benefits of Ally level
- Invitation and vendor table at 2026 National Summit
- Invitation to 2026 Congressional Orientation

### ALLY \$10,000

- Opportunity to host a virtual training on topic of your choice
- Featured in WPLN marketing materials, including Newsletter
- Listed on our website as a sponsor
- Invitation to the Rankin Circle

# NEWLY LAUNCHED!



## STYLE SUPPORTER | INTRODUCING OUR NEWEST IN-PERSON PROGRAM

In 2025, WPLN launched *Lead in Style*, designed to help women leaders across the country elevate their professional brands with expert guidance in style presentation and media training. Help us prepare women:

- **In-Kind:** Provide in-kind contributions such as makeup tutorials, color matching services, and professional headshots. Contributions include promotion of your business!
- **Sponsor:** Become a sponsor of the event by providing a contribution to cover cost of venue, refreshments, and training resources.
- **Co-host:** Partner with us to deliver branding and training resources to the women in your local community by co-hosting one of our signature *Lead in Style* events! Co-host sponsorship levels start at \$10k.



## POLICY PRIMERS | LAUNCHING IN 2026

WPLN is continuing to expand our library of resources for women leaders in 2026. Partner with us to empower our women leaders with essential policy primers to provide a base of knowledge as they lead. Ways to reach women leaders:

- **Policy Guide:** Sponsor comprehensive written resources that serve as reference tools for women leaders navigating complex policy landscapes.
- **Virtual Webinar:** Host interactive policy discussions that connect women leaders with experts and peers in live learning sessions.
- **Evergreen Video:** Accessible video resources that provide ongoing policy education to women leaders across the country year-round.

# MAXIMIZE YOUR IMPACT



## PODCAST PARTNER | \$5,000

### CO-HOST AN EPISODE AND REACH WOMEN LEADERS NATIONALLY

By co-hosting an episode of our *Tips From The Trail* podcast, a member of your organization will have the opportunity to place your brand and services in front of a diverse listenership of women looking to grow in their leadership journey.



## CHILDCARE CHAMPION | \$10,000

### HELP WPLN BRING CHILDCARE TO ALL OF OUR IN-PERSON EVENTS

WPLN is committed to providing free childcare at our in-person trainings and events, including WPLN National Summit, Lead in Style, and Congressional Orientation. Partner with us in the mission and help break down barriers to women in leadership today. Recognition and marketing opportunities included.



*The Deputy Secretary of the U.S. Department of Interior Kate MacGregor speaks at WPLN's Profiles in Leadership Holiday Reception on December 3, 2025.*

## JOIN THE RANKIN CIRCLE

Named after the first woman elected to the U.S. Congress, Representative Jeanette Rankin of Montana, our Rankin Circle offers an exclusive opportunity to access our work at the ground level. Get access to exclusive, supporter-only opportunities, VIP early event access, and special Rankin Circle rates on events, WPLN merchandise, and specialized leadership trainings.

*\*Included in Ally sponsorship levels and above*

**LEARN MORE: [WOMENSPUBLICLEADERSHIP.NET/RANKIN-CIRCLE](https://WOMENSPUBLICLEADERSHIP.NET/RANKIN-CIRCLE)**



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# THANK YOU TO OUR 2025 SPONSORS

# Google



SARVERSTRATEGIES

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## CONTACT US



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